

ICICI Prudential Asset Management Company Limited

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110 001.

Corporate Identity Number: U99999DL1993PLC054135

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Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon (E), Mumbai - 400063.

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Notice to the Investors/Unit holders of ICICI Prudential Top 100 Fund and ICICI Prudential Equity Savings Fund - Series 1 (the Schemes)

Notice is hereby given to all the investors/unitholders of the Schemes that the Trustee has approved April 17, 2014 as the record date for declaration of dividend under the dividend option of the plans under the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unitholders of the Schemes, at the close of business hours on April 17, 2014, subject to availability of distributable surplus under the Schemes, at the recommended rate as mentioned below:

Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)#	NAV as on April 10, 2014 (₹ Per unit)
ICICI Prudential Top 100 Fund		
Regular Plan - Dividend	1.5	16.41
Direct Plan - Dividend	1.0	18.47
ICICI Prudential Equity Savings Fund - Series 1		
Regular Plan - Dividend	0.75	12.08
Direct Plan - Dividend	0.75	12.10

Subject to deduction of applicable dividend distribution tax

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under plans/dividend options of the Schemes on April 17, 2014.

It should be noted that pursuant to payment of dividend, the NAV of the plans/dividend options of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : April 11, 2014

Authorised Signatory

No. 013/04/2014

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.